Sponsorships enable you to increase the effectiveness of your marketing dollars.

The Fairmont Area Chamber of Commerce has various opportunities available allowing you to choose the best promotional strategy for name recognition of your products or services.

Sponsorships are on a first-come, first served basis; limitations do apply. General descriptions are given in this brochure, details per opportunity are available. Please contact the Chamber at 507-235-5547 for more information or to discuss additional ideas you may have for sponsorships not listed in this brochure.

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Annual Chamber Golf Outing:

The annual golf outing held on the third Monday of May offers one sponsorship level and the opportunity to donate door prizes. All sponsors are acknowledged via announcements, sponsorship table inside the clubhouse, logo on scorecards and signage at the event and also in the Chamber newsletter and in the golf outing email notices.

<u>Hole Sponsorship:</u> \$100; sponsors have the option to set up a booth on a tee or just have a banner placed at clubhouse.

<u>Door Prizes:</u> Prizes may vary in content and value. donors are acknowledged at the event via announcements, logo on scorecards and display of prize. Prior to the event prizes and business logo will be listed in the Chamber newsletter and on the event email.

Area Career Exploration (ACE):

Sponsorship: \$200 minimum; each business will get name recognition at the event as well as in the ACE Resource Guide. The mission of ACE is to raise career awareness and the job opportunities for area students so they are knowledgeable of the opportunities awaiting them in our rural communities when they finish their education. ACE is held the second Wednesday in April.

Annual Teachers Banquet:

This banquet is held the second Thursday in October and offers businesses the opportunity to welcome new and 25 year teachers in the district.

<u>Meal Sponsorship:</u> \$20; sponsors will be listed under their sponsored teacher's name in the banquet program.

Agri. Business Scholarship:

Sponsor level: \$500 per business; maximum of 10 sponsorships available. Benefits include: name recognition in press releases sent to local media and on certificate given to recipients, business logo displayed at the Blue Ribbon Pork Cook Off and the benevolence of helping offer scholarships to high school seniors to help fund their college career.

Enhanced Website Listing

Fee: \$25 per year; benefits include: online google map location, business logo at top of listing and contact emails

Junior Achievement:

This program has been proven to be engaging and fun while stressing the importance of an education as economic concepts and information about the world of work are introduced to students. Your donation will be taxdeductible.

Class Sponsorship: \$190 Half Class Sponsorship: \$100

Leadership Martin County

Sponsroship: \$1,000; sponsors will have their logo placed in the brochure and on applicants binders. The purpose is to develop leaders and volunteers who will have the knowledge and understanding of our county its complexities and its potential. Participants become better informed of community issues, better connected to community leaders, and better prepared to take on an enhanced role in the community decision-making process.

Minnesota State Pork Masters Golf Outing:

This annual golf outing held the end of July offers three sponsorship levels.

Sponsor Levels:

<u>Tee/Green:</u> \$500; benefits include: two complimentary golf registrations, 2'x4' sign with business logo at sponsored tee/green, six 30 second radio commercials, and name recognition on scorecards.

<u>Tee/Green:</u> \$250; benefits include: one complimentary golf registration, 2'x4' sign with business logo at sponsored tee/green, three 30 second radio commercials, and name recognition on scorecards.

Beverage/Breakfast: \$100; benefits include: name recognition on beverage/breakfast sponsor sign located outside the clubhouse and also on the scorecards.

Street Pole Decorations:

Donation: \$25 minimum; each business will get name recognition in the Chamber newsletter.

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Advertising Opportunities:

The Fairmont Area Chamber of Commerce provides a variety of advertising opportunities:

Chamber Update Ad: \$45-\$55 per box; 4,250 are printed and distributed to Sentinel Subscribers.

Visitors Guide Ad: \$125-\$560; ads range in size from a business card to a full page, full color ad. Approximately 25,000 guides are distributed annually. Also an online guide is available with ad hotlinks.

City Map Ad: \$120 or \$150; maps are produced every year.

I'm interested in sponsor (please check all that app	-
□ Chamber Golf Outing	
 Leardership Martin County 	□ Ag. Scholarship
□ Street Poles	 Pork Masters Golf Outing
Junior Achievement	Enhanced Web Listing
□ Area Career Exploration (ACE)	
I'd like to renew our spo	nsorship for:
$\hfill\square$ Chamber Golf Outing	Teachers Banquet
 Leardership Martin County 	□ Ag. Scholarship
□ Street Poles	 Pork Masters Golf Outing
Junior Achievement	□ Enhanced Web Listing
□ Area Career Exploration (ACE)	
Please list your current if different: Current Level: Renewal Level:	sponsorship renewal rat
Please contact me regar	ding the following adver
tising opportunities:	
tising opportunities:	□ City Map

Member Information

Business/Organization Name

Contact Person

Address

Phone

Email

FAIRMONT AREA CHAMBER OF COMMERCE

- 323 East Blue Earth Avenue
- P.O. Box 826
- Fairmont, MN 56031
- www.fairmontchamber.org
- Phone: 507-235-5547
- Fax: 507-235-8411
- Email: callie@fairmontchamber.org
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FAIRMONT Area Chamber of Commerce SPONSORSHIP OPPORTUNITIES



